

# ASHLEY IZSAK

Visual Stylist & Designer / Branding  
Specialist / Content Creator

# MEDIA KIT



@ASHLEYIZSAK



↑  
DUFRESNE FURNITURE  
INSTAGRAM  
Social Media Campaign  
2020 - 2021

*Recent  
Work*



↑  
SHOP TALLOW  
Instagram  
Social Media Campaign  
2021



## *Visually Connecting Content*

I create content with feeling, with the eye of a stylist and designer and with the goal of connecting with my audience. I tell stories and integrate sponsored content in a professional yet natural way.

ASHLEY IZSAK | @ASHLEYIZSAK



DISCOVER

[ashizsakstudio.com](http://ashizsakstudio.com) / [ashleyizsak](https://www.instagram.com/ashleyizsak).

[com / calmlychaotic.ca](http://calmlychaotic.ca)

GET IN TOUCH

[hello@ashleyizsak.com](mailto:hello@ashleyizsak.com)



*Statistics.*

Check out these useful marketing statistics to give you some indication of our reach and scope and demographics.

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100k

Page Views/Month  
via. Instagram Stories

24.5k

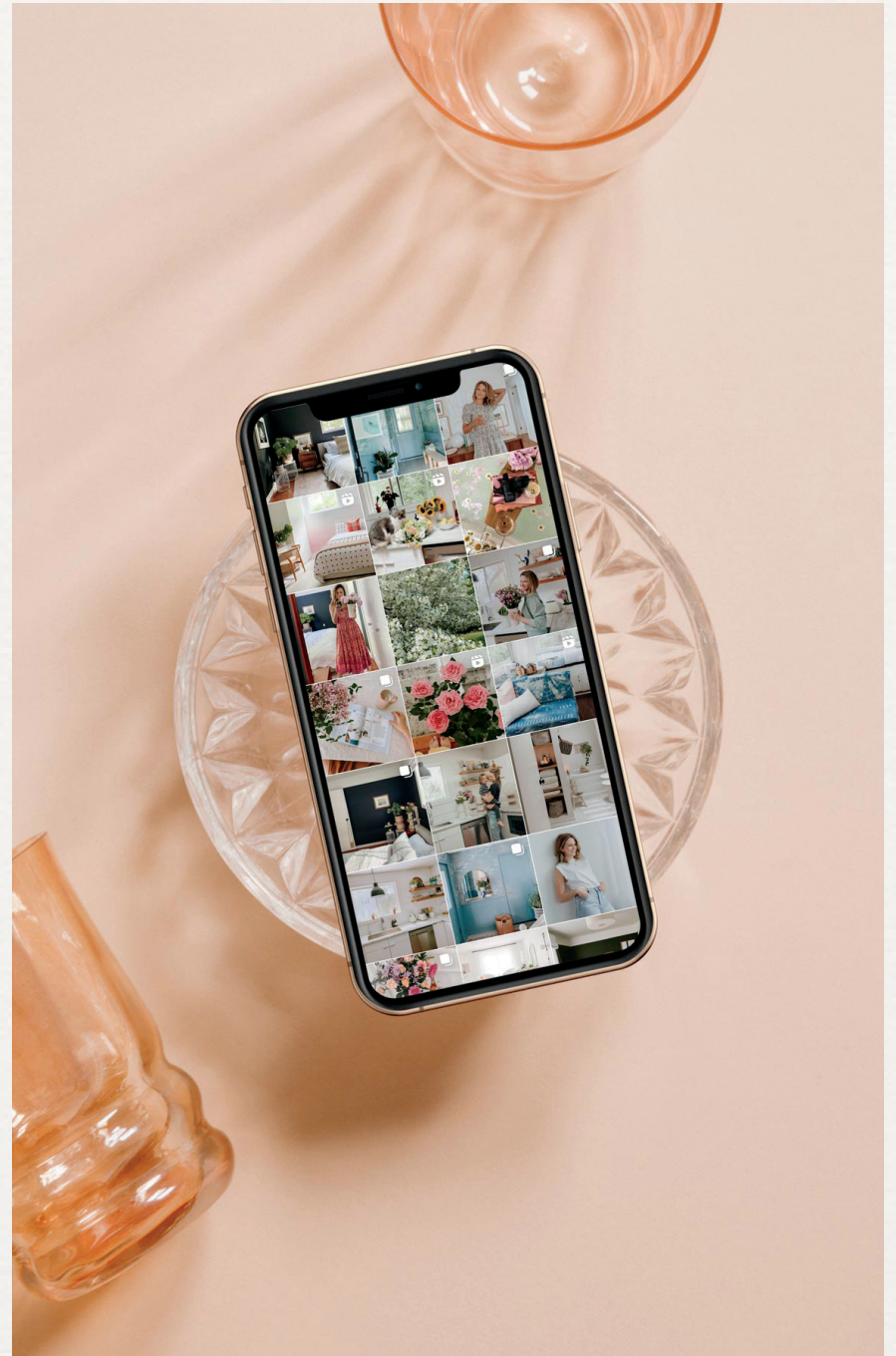
Instagram Followers  
via. @ASHLEYIZSAK

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*Demographics*

Our average reader is between  
25–44. Top cities include  
Ottawa & Toronto

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*Basic Package*



*TYPE*  
Sponsored

*PLATFORM*  
Instagram

*POSTS*  
Single

Product Photograph

Copy

Product Links in Stories

3 Story Slides

*from \$1,295*  
*Reel from \$1500*

*Premium Package*



*TYPE*  
Sponsored

*PLATFORM*  
Instagram

*POSTS*  
Single

Product Review and Giveaway

Video Review for Stories with Links

Copy

*from \$1500*



*Testimonial*

Would you be open to doing more posts around the Dishwasher? We loved your content and would love to get some posted this month!

Aspire IO | Samsung Home Appliances



*Testimonial*

“Thank you for creating such beautiful content  
in such a timely manner. We really enjoyed  
working with you!”

My Smart Blinds





*Build a natural and organic  
audience based around your  
brand*



*Moving Forward.*

To begin sponsorship with Ashley Izsak, please contact  
Ashley at [hello@ashleyizsak.com](mailto:hello@ashleyizsak.com).